**Join Life Fitness as an Account Manager – Drive Growth and Unlock New Opportunities!**

**Location:** Field-based  
**Department:** Sales Director – Key Accounts  
**Industry:** Fitness & Wellness

At Life Fitness, we’re passionate about empowering people to lead healthier lives through fitness. As a global leader in premium fitness solutions, we’ve been crafting state-of-the-art cardio and strength equipment and shaping the industry for over 50 years.

Our innovative spirit, inspired by Dr. Keene Dimick's invention of the first electronic fitness equipment in 1968, drives our mission to create intuitive, high-performance solutions that move with the body's natural biomechanics.

Now, we’re looking for an ambitious and driven **Account Manager** to join our national **Key Accounts** team and help us expand our presence by targeting new national/multi-site business and building lasting partnerships.

**What You’ll Do:**

* **Hunt for New Business:** Proactively identify and acquire new clients, expanding Life Fitness’ footprint in the UK market.
* **Build and Grow Relationships:** Nurture existing accounts while identifying opportunities to maximize revenue.
* **Drive Results:** Meet and exceed sales targets by proactively pursuing new prospects and ensuring strong, long-term client relationships.

**What We’re Looking For:**

* A **hunter sales mindset** with a proven track record in **business development** and new client acquisition.
* Strong relationship-building and negotiation skills, with the ability to close large deals.
* Self-motivated and results-driven, with the ability to hit sales targets and drive growth.
* Willingness to travel nationally (and occasionally internationally).

**Why Life Fitness?**

* Be part of an innovative and dynamic team that values growth and achievement.
* Competitive salary and benefits package.
* Exciting career opportunities in the fast-growing fitness industry.

**Ready to make an impact?** Apply today by sending your CV and cover letter to [uk.careers@lifefitness.com](mailto:uk.careers@lifefitness.com) !

**Life Fitness – Inspiring The World To Workout**